

WOMEN

— OF THE —

BOOK

WOMEN OF THE BOOK: JEWISH WOMEN RECORDING, REFLECTING, REVISIONING

“Shoshana Gugenheim’s brilliant project, *Women of the Book*, allows the dynamic creativity of visual midrash by Jewish women artists around the world to fill in the blank of ‘How do women interpret the Torah?’ Her ambitious achievement is a total game changer, bringing women’s strength (*oz*) and beauty (*hadar*) into the canon of Torah learning. This work will transform how we all understand Torah from now on.”

Artist / Essayist, Judith Margolis

ABOUT WOMEN OF THE BOOK

Women of the Book is an international collaboration of 54 Jewish women artists. The select artworks, created on parchment - one for each Torah portion - acknowledge the emergence of Jewish women artists as visionaries and creative interpreters of text. Women of the Book's impact is achieved as a fine art exhibition, a book and a curriculum inspiring the lives of women, Jews and faith communities the world over.

54 GLOBAL ARTISTS

Mira Zelechower-Aleksium
Cheselyn Amato
Andi Arnovitz
Lynne Avadenka
Ruth Kestenbaum Ben-Dov
Meirav Davish Ben-Moshe
Anne-Françoise Ben-Or
Siona Benjamin
Michelle Bentsman
Sharon Binder
Terri Braunstein
Shoshannah Brombacher
Sherry Camhy
Nava Levine-Coren
Davi Cheng
Laya Crust
Audrey Flack
Aliza Freedman

Nehama Golan
sooze bloom deLeon grossman
Beth Grossman
Shoshana Gugenheim
Charlotte Hart
Gilah Yelin Hirsch
Ellen Holtzblatt
Myriam Jawerbaum
Liliana Kleiner
Batya F. Kuncman
Ilene Winn-Lederer
Sarah Lightman
Susie Lubell
Judith Margolis
Barbara Mendes
Lilianne Milgrom
Jacqueline Nicholls
Lisa Rauchwerger

Tal Regev
Sharon Rosenzweig
Anya Roz
Lidia Rozanski
Silvia Rubinson
Shoshana Ruerup
Diane Samuels
Janet Shafner z"l
Susan Schwalb
Judy Serebrin
Chava Shtraykher
Doni Silver Simons
Michal Vizer z"l
Edna Miron Wapner
Ruth Weisberg
Leora Wise
Sarah Zell Young
Chani Cohen Zada

THE WOMEN OF THE BOOK TEAM

Founding Artist and Curator, **Shoshana Gugenheim**, cultivates change through collaboration. As a social practice artist and Torah scribe, her diverse works often addresses the realm of women's participation in and contribution to Jewish life and continuity. The challenge of combining creative endeavor with tradition fulfills the essence of her social practice and serves as the basis of Women of the Book.

Judith Margolis, artist and essayist, has written about feminist art for many years. She is the founding Art Editor of *Nashim: Journal of Jewish Women's Studies and Gender Issues*. As associate curator of Women of the Book, Judith has represented the project abroad, recruiting and mentoring artists since its inception. Judith's art and writing chronicle tensions between social consciousness, feminism, and religious ritual tradition, especially, but not exclusively, in Judaism.

Art historian and theorist, **Dr. Ronit Steinberg**, lectures at the Bezalel Academy of Art and Shechter Institute of Jerusalem. Her doctoral research on gender, feminism, and Jewish identity informs her curatorial participation and helps articulate Women of the Book's historic importance.

JERUSALEM PUBLISHING ATELIER

Jerusalem Publishing Atelier (JPA) is a unique partnership between two visionary art professionals with over 30 years of combined experience. Yair Medina and Avinoam Cohen share a common passion—the love for art that is centered on the life and history of Israel and the Jewish people—that has led to worldwide success and recognition of their projects and collaborations.

Jerusalem Publishing Atelier identifies outstanding artists and projects in their field and leads them to the international stage through carefully developed publishing, marketing, and art-promotion campaigns. Yair and the Jerusalem Publishing Atelier team will oversee the reproduction of *Women of the Book* as fine art limited edition prints, an art book and more.

JPA LEADERSHIP

Yair Medina established Jerusalem Fine Art Prints in 1996 and is additionally a founding partner of Jerusalem Publishing Atelier. His 20 years of experience in the field and his unique approach to art reproduction and promotion have brought him international recognition. Yair maintains an exclusive contract for The Dead Sea Scrolls multi-spectral imaging project and has overseen projects collected by the Israel Museum, The British Library, and The Library of Congress. He is sought after as Jerusalem's leading fine art reproduction expert.

Avinoam Cohen is the CEO of Jerusalem Publishing Atelier (JPA), the publishing house for Women of the Book. He has been involved in the Israeli art world for the past 15 years as gallery owner, art dealer, and art publisher. Avinoam represents leading Jewish and Israeli artists in Israel and abroad, specializing in art business development and financial planning.

THE PUBLISHING PARTNERSHIP

Women of the Book and the Jerusalem Publishing Atelier have joined forces to publish the Women of the Book art collection. Conveying the pioneering nature of this project, the team has designed various offerings that speak to a broad audience. This publishing collaboration presents limited edition prints, an art book, and gallery shows for individual collectors, communities and other patrons around the world.

THE COLLECTION

LIMITED EDITION BOXED SET



For collectors and art lovers, a beautifully handcrafted Boxed Set of the 54 artworks

- 270 Limited Editions
- Measures 43x60 cm / 17x23 inches
- 250 gram archival art paper



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PRINTS

Individual art prints elegantly reproduced

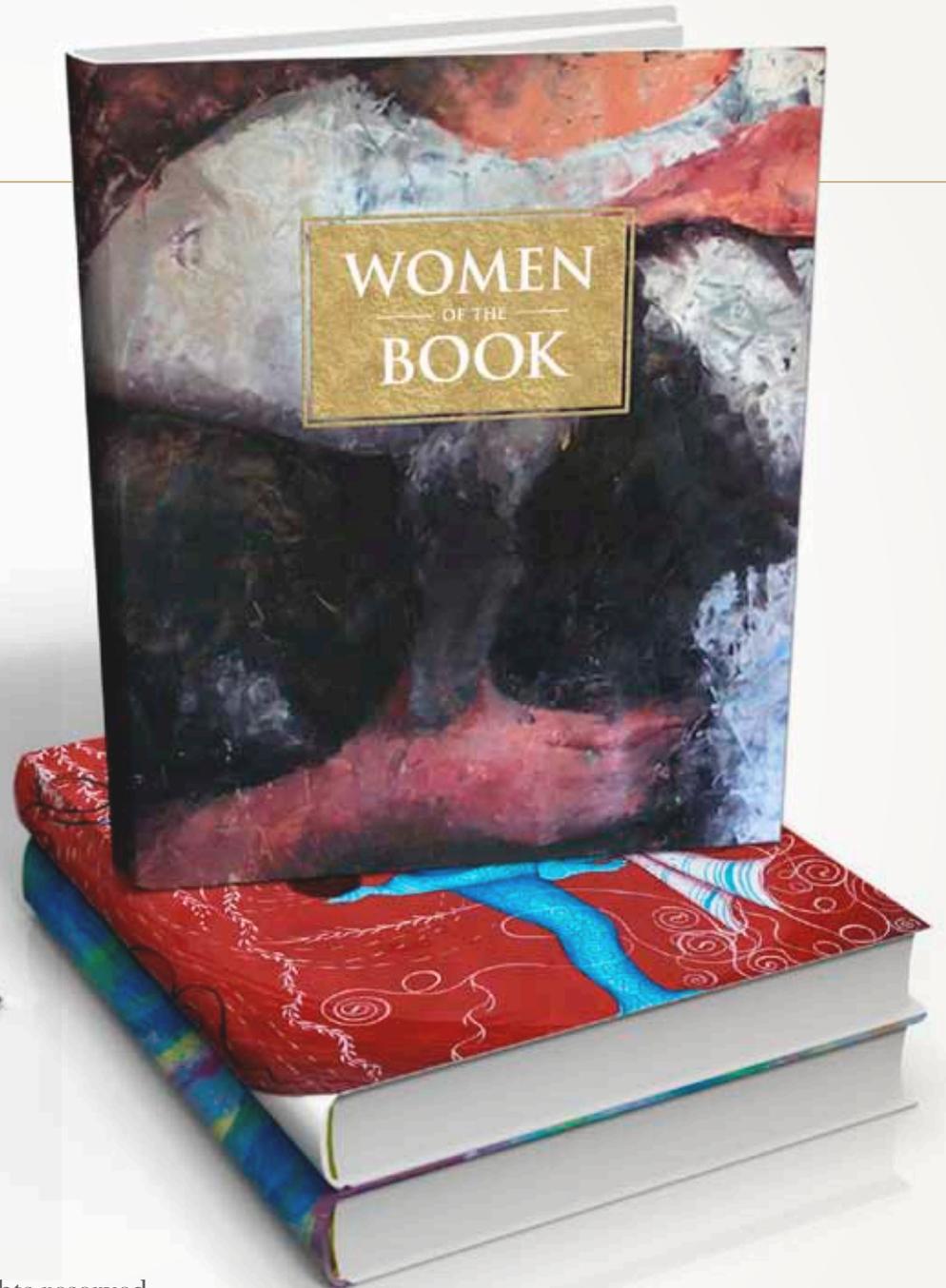
- 250 Limited Edition Prints per artwork
- Prints measure 50x70 cm / 19x27 inches
- 250 gram archival art paper



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TRADE BOOK EDITION

This exquisitely designed coffee table, art book showcases the 54 artworks and the 54 artists who created them. Contents include an introduction by founding artist, Shoshana Gugenheim, essays by leading female theologians and art historians, and thought- provoking reflections by participating artists.



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ART POSTCARDS

A stunning, boxed set of Art Postcards featuring the 54 artworks

- Each set contains 54 postcards.
- Postcards measure 15x21 cm / 6x8 inches

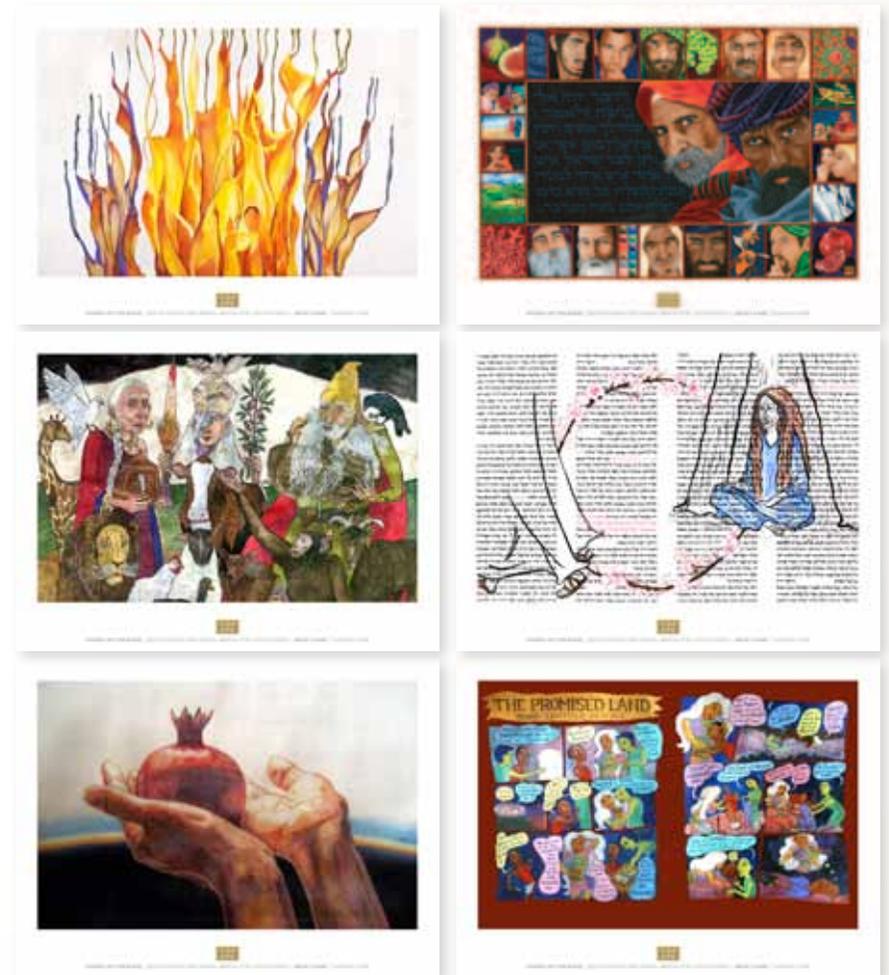
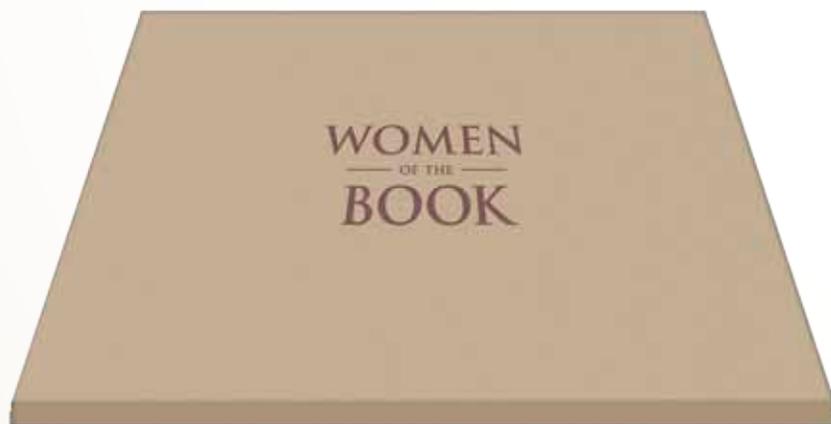


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COMMUNITY EXHIBITION SET

A uniquely designed exhibition set for communities and organizations

- Provides an eye-catching local exhibition of the artworks for cultural and educational purposes
- Includes the 54 works, artist statements, text panels and suggested curricular and cultural programs
- Measures 50x70 cm / 19x27 inches



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SPONSORSHIP PROGRAM FOR WOMEN OF THE BOOK PROJECT

Sponsorship type: **Patron** - The whole project. | No. of patrons: 1

Sponsorship amount: **\$100,000**

Acknowledgement: The name of the sponsor will be on the logo of the project and on all products and publications.

Sponsorship type: **Gold Sponsor** of “Women of the Book” book. | No. of sponsors: 1

Sponsorship amount: **\$50,000**

Acknowledgement: The name of the sponsor will be highlighted at the top of the sponsors’ page at the beginning of the book.

The name will also be on the sponsors page of the project’s website.

Sponsorship type: **Sponsor** of “Women of the Book” book.

No. of sponsors: No limit

Sponsorship amount: **\$10,000**

Acknowledgement: The name of the sponsor will be on the sponsors’ page at the beginning of the book. The name will also be on the sponsors’ page of the project’s website.

Courtesy: Each patron/sponsor (all 3 grades) will receive a copy of the limited edition boxed set of prints, personally dedicated by Shoshana Gugenheim. (Value **\$5,000**)

THANK YOU.

www.womenofthebook.org